



Projectors... and more!

NEWS UPDATE

Eiki International, Inc.
30251 Esperanza
Rancho Santa Margarita, CA USA 92688

Contact:
Steve Rubery
General Manager
(949) 268-1812
srubery@eiki.com

MountainCrest Communications
Public Relations
Roger Maycock, Media Contact
562-923-3223
rmaycock@mountaincrest.net

Eiki International Adds TRT LED Displays to its Equipment Arsenal

LedPoster screen ideal for a wide range of digital signage applications

Rancho Santa Margarita, CA – February 2019... Eiki International, Inc. a world leader for over 40 years in projection technology, is pleased to announce that it is now distributing TRT LED displays as part of its comprehensive range of projection and signage solutions. Suitable for hanging, wall-mounting, base-standing, bracket standing, and other creative installations, the new TRT LED display panels are well suited for use at convention centers, shopping malls, meeting rooms, airports, gas stations, supermarkets, clubs / restaurants, as well as command and control centers.

Used individually or as part of a multi-screen cascade, the TRT LedPoster screen provides a magnificent visual experience. With a high 2880 Hz refresh rate and 1200 nits brightness, which is 3 times brighter than comparable LCD display panels, the TRT LedPoster provides a 160-degree wide viewing angle both vertically and horizontally—resulting in more realistic color reproduction. Each TRT LedPoster has a full screen size of approximately 1900mm x 600mm (74.8 x 23.6 inches) and is viewable from a distance of 20 meters (65 feet).

In addition to their breathtaking visual performance, the TRT LED displays exhibit world-class features throughout. Available in two models—P 2.5 and P 1.9—the TRT LedPoster displays carry a respective dot pitch of 2.5 mm and 1.944 mm (0.0984 inches and 0.0765 inches respectively). The display depth is 35 mm (1.3 inches) with an ultra-slim edge of just 6mm (0.24 inches). The frame size is 572 mm x 1902 mm (22.5 inches wide x 74.8 inches high). Additionally, each LED display frame has an integrated auto-closing inclined bracket—making setup for tradeshow and other temporary display situations quick and easy.

Steve Rubery, Eiki's General Manager, commented on the fact that Eiki is now a North American distributor for TRT LED displays. "We are delighted to be carrying TRT LED displays as part of our projection and signage initiatives," says Rubery. "The TRT LedPoster display is visually stunning and

Phone: (800) 242-3454 Fax: (949) 457-7877 Web Address: www.eiki.com



Projectors... and more!

NEWS UPDATE

*Eiki International, Inc.
30251 Esperanza
Rancho Santa Margarita, CA USA 92688*

their design makes them extremely well suited for a wide range of digital signage applications. Equally noteworthy, these LED displays can easily be controlled via an app on one's mobile phone in addition to a computer—and this can be accomplished via either Wi-Fi or a USB connection. There are apps available for both the Android and iOS mobile operating systems and changes can be easily made from one's phone and uploaded in just 10 seconds. These TRT LED displays offer a rich feature set and I'm confident that AV integrators will find a wide range of uses for them.”

The new TRT LED displays carry the following MSRP pricing:

- P 2.5: \$7,500
- P 1.9: \$11,500

Availability: Now.

About EIKI

Founded in 1953 in Osaka, Japan, the company established its international network with film projection. The EIKI name literally means "projectors" in Japanese. Today, the company manufactures and markets a broad range of projection technology for education, religion, government and business communication, and offer it through a network of professional audio video dealers. <http://www.eiki.com>.

###

Control click [here](http://mountaincrest.net/EIKI_Images/TRT_LED_Hi.jpg) for a hi-res image of the TRT LED displays.
(http://mountaincrest.net/EIKI_Images/TRT_LED_Hi.jpg)